

Aboriginal Experiences of North Queensland continues their expansion

The dynamic collection of products that make up Aboriginal Experiences of North Queensland is continuing their push into the international tourism market with the ongoing expansion and development of all their individual tours and products.

Walker Family Tours based on the Bloomfield Track at Wujal Wujal, approximately 90 minutes North of Cape Tribulation is set to begin this seasons operation with the arrival of their food services van. The van has been custom built and will significantly improve the morning/afternoon tea and lunch services that were introduced by the family last year. The last 12 months have been significant for this fledgling business, with a large number of tour operators now including the Walker Family's signature walking tour into their Cape York program. Family spokesperson Francis Walker said "We are now seeing people from all over the world making the trip to Bloomfield Falls to walk with us. We are constantly being told that our tour is the highlight of their trip to Australia and we just love showcasing our traditional land to these visitors". Walker Family Tours offers an interpretive walking tour into the Bloomfield Falls. It is approximately 45 minutes in duration and departs 7 days a week.

Meanwhile on the Western coast of Cape York, Encounter Cape York, one of the most experiential tourism products to be released into the market last year, has confirmed their departure dates for 2008. Encounter Cape York includes 3 nights with Cape York Turtle Rescue, 3 nights on Aurukun Wetland Charters with private air charters making the connection between the different experiences. The first departure for Encounter Cape York will depart on Saturday 28th June and already bookings are being taken. Travellers experiencing Encounter Cape York will be rewarded with an surpassed experience into an area widely regarded as one of the last frontiers of Australia.

All of the products included in Aboriginal Experiences of North Queensland are being mentored by Don and Judy Freeman of Freeman Productions under the Federal Governments Indigenous Business Ready Scheme. Etch Tourism Marketing was appointed by Freeman Productions in October of 2006 to represent these products in the wider tourism market.

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