

Galaxy 1 Set for Cruise Control

Galaxy 1, a luxury 26 meter superyacht based at Marina Mirage in Port Douglas, has recently undergone a significant overhaul of all of their marketing activities in line with their decision to base their operations in Tropical North Queensland.

This superbly appointed vessel was previously located in Sydney, but with the growth and demand for luxury charter vessels on the Great Barrier Reef, the owner of Galaxy 1, Sydney based businessman Ian Holmes, a long time visitor to the region, decided to reposition the vessel to cater to this market. In line with her relocation, Galaxy 1 has recently released a new brochure and a new website www.galaxycharters.com, both resources aimed at highlighting not only Galaxy 1, but also the spectacular area of Tropical North Queensland.

Captain of Galaxy 1 Nick Atkinson said "We have attempted to showcase some of the very special areas of this region with some sample itineraries that have been developed with the discerning travellers interests in mind. "Some of these itineraries capture the World Heritage Rainforests of the Daintree, as well as the frontier town of Cooktown and the island retreat of Lizard Island. Mr Atkinson went on to say "The wonderful thing about Galaxy 1, is that it is so flexible with where it can go and what our passengers can experience.

Galaxy 1 is one of the few luxury superyachts in the area that can offer Scuba diving as an optional activity, while the onboard wave runner, sea kayaks and snorkelling equipment offer water based activities to suit most passenger's experience.

Etch Tourism Marketing has been charged with offering Galaxy 1 to the international and domestic tourism market. "Galaxy 1 has been readily accepted by the tourism industry, particularly those operators specialising in the luxury market" Michael Nelson Managing Director of Etch Tourism Marketing said. "The Great Barrier Reef continues to be a must see attraction for any visitor to Australia and Galaxy 1 offers an unrivalled luxury experience to this extraordinary part of our region.

Galaxy 1 offers day charters to the Great Barrier Reef from Port Douglas for a maximum of 12 passengers. Alternatively, overnight charters can also be offered from Port Douglas, Cairns or even the Whitsundays for up to 6 passengers in total luxury complete with onboard chef and fully experienced crew.

For more information contact:-

Michael Nelson
Managing Director
Etch Tourism Marketing
Ph:- 0437 022 330
International:- +61437 022 330
michael@etchmarketing.com.au