

More departures, more nights and more awards

Big Cat Green Island Reef Cruises continues to be one of Cairns's leading reef cruise operators winning more awards, adding more departures and continuing to create more products for visitors to experience the Great Barrier Reef.

Earlier in 2007, Big Cat launched it's newest reef product, a full day reef experience departing Cairns at 11am. "Since starting this departure, the take up has been incredible" says General Manager Kim Thomas. "We are seeing more and more operators, particularly group operators interested in this product, as it offers their travelers a more leisurely encounter with the reef. Group itineraries tend to be very busy and this product still offers 4 hours on Green Island while offering a more relaxing start to the day than conventional reef tours.

Big Cat Green Island Reef Cruises sister product Cairns Habitat Cruises has also announced an increase in the number of operating nights for Cairns Sunset Cruises from 3 to 5 nights per week. Originally conceived to offer Cairns locals a "Friday night after work drink option" Cairns Sunset Cruises has had enormous appeal, again for group operators, looking for an economical option to introduce their group to Cairns. Departing from the Reef Fleet Terminal, Cairns Sunset Cruises, takes in the lights and sights of Cairns while cruising Trinity Inlet. Arriving back to the Terminal at 7pm, guests are then invited to enjoy one of the many restaurants along the Cairns Marina.

Big Cat Green Island Reef Cruises has capped off a wonderful year, by taking out the category for Major Tour and Transport Operator at the recent Tourism Tropical North Queensland Awards for the third year in a row. Big Cat General Manager Kim Thomas "This is an extraordinary achievement given the quality and number of reef operators in Cairns. To win this award three years in a row is true testament to the excellence that all at Big Cat strive for and to how well Green Island rates as a destination for our passengers. This win now places Big Cat Green Island Reef Cruises into the Hall of Fame.

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